BUILDING INDUSTRY ASSOCIATION
RED RIVER VALLEY

CELEBRATING 70 YEARS

1802 32nd Ave S
Fargo ND 58103
701.232.5846
buildrrv.org

Formerly
Home Builders Association
of Fargo-Moorhead

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Oct. 21, 2026

Moorhead City Council

Clay County Board of Commissioners

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Re: Make Moorhead Home Property Tax Rebate Program Extension

Dear Elected Officials:

We understand that the Make Moorhead Home Property Tax Rebate Program is being considered for a two-year extension by your respective jurisdictions in October and November. By means of this letter, the Building Industry Association of the Red River Valley encourages the extension and continuation of the program.

According to the National Association of Home Builders, for every $1,000 added to the cost of a new home in the Fargo-Moorhead Metro, 161 households are priced out of the market. Given recent increases in interest rates, material costs and current economic uncertainties, we believe that this program assists in keeping new homes within reach.

This program supports new residential construction and expands the availability of housing options, giving homebuyers more choices and helping encourage a healthy turnover of housing stock. Importantly, it also helps keep Moorhead competitive in the regional housing market, where neighboring communities including Dilworth, Fargo, Horace and West Fargo offer rebates or tax abatement programs to encourage development and homeownership.

The MetroCOG regional housing study identified that Moorhead needs an additional 3,700 housing units by 2032 to meet projected demand, including 1,860 owner-occupied units. Based on residential housing starts in recent years, the city is not on pace to meet that target. Given the significant housing need that has been identified, we encourage the continuation of this tool as part of a broader housing strategy.

We believe the tax rebate program is a strong approach to encouraging development in Moorhead and we encourage you to approve its extension. Thank you for considering our comments and please reach out with any questions.

Sincerely,

Bryce Johnson
Chief Executive Officer

Shannon Roers
President