

Golf Outings

The HBA of F-M's Golf Outings are the favorite social event of the year! With a July and August date each year, both outings routinely sell out with 144 golfers each.

The outings include prizes, entertaining games on a hole, lunch and dinner, cold drinks and fun with fellow members.

Golf Outings

July 28 & August 22, 2022
Hawley Golf Club



Tournament

~~\$4,000 (Exclusive)~~ **Sold**

- Naming rights to event (HBA Golf Outings, presented by 'Company')
- Opportunity to speak during opening announcements or at dinner
- Opportunity to staff a hole
- Opportunity to provide 'swag bags' for each player
- 8 complimentary golfer registrations
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page
 - › Player cart signage
 - › Team registration Form
- Name Recognition:
 - Signage at a hole
- Dedicated social media post

Eagle

~~\$2,500 (Exclusive)~~ **Sold**

- 8 complimentary golfer registrations
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page
- Dedicated social media post

Golf Outings

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Hawley Golf Club



Birdie

\$2,000 (Limit 2) **One left!**

- 4 complimentary golfer registrations
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Beer Keg

~~\$2,000 (Limit 2)~~ **--Sold out**

- Opportunity to be on a hole distributing beer
- Includes the cost of the beer keg
- 2 complimentary golfer registrations
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Lunch

\$1,500 (Limit 2)

- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
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Dinner

\$1,500 (Limit 3)

- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Photo Cart

\$1,500 (Limit 2) One left!

- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On printed photos for each golfer
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Registration

\$1,200 (Limit 4)

- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Snack Cart

~~\$900 (Exclusive)~~ **Sold out**

- Opportunity to hand out snacks to golfers and sponsors in provided golf cart
- Opportunity to decorate golf cart
- Includes cost of snacks
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Dessert

~~\$650 (Limit 2)~~ **Sold out**

- Includes cost of dessert
- Early team registration
- Opportunity to provide a door prize
- Company Logo
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

Golf Hole

\$500 (Unlimited)

- Name on signage at a hole
- Early team registration
- Opportunity to provide a door prize
- Opportunity to staff hole and host a game
- Two lunches (additional lunches available for \$10 each)
- Company Recognition
 - › On materials in cart
 - › HBA of F-M member communications regarding event
 - › Hbafm.com event page

2022 HBA of F-M

ADVERTISING & SPONSORSHIP CONTRACT

The undersigned hereby makes application for advertising space and/or event sponsorships indicated on this contract published by the Home Builders Association of Fargo-Moorhead. I understand that this contract is non-cancelable and payment is due as indicated on this contract for the advertising and sponsorship options selected.

- Company acknowledges that the HBA of F-M is not guaranteeing or warranting that the company will experience an increase in sales due to the sponsorship/advertisement.
- Company ultimately acknowledges that all decisions regarding media buys, layout and designs of print, video and audio promotion will remain with the HBA of F-M.
- The HBA of F-M reserve the right to sell additional sponsorships/advertisements or to change the dollar amount of other levels or ad sizes.
- Company will provide the appropriate materials to fulfill sponsor benefits prior to necessary deadlines.

Company: _____

Contact (first and last): _____ Ad Agency (if applicable): _____

Phone: _____ Email: _____ Website: _____

Contact Signature: _____ Date: _____

HBA of F-M Staff Signature: _____ Date: _____

PAYMENT

*If you are sponsoring the Herdina Construction Trades Camp please make checks payable to Home Builders Care of F-M Foundation.

If paying with credit card, the card will be charged in separate transactions.

- ☐ Check enclosed to Home Builders Association of Fargo-Moorhead
- ☐ Check enclosed to Home Builders Care of Fargo-Moorhead Foundation
- ☐ Please use my credit card (circle one): Visa/Mastercard/American Express/Discover

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____ City, State, Zip: _____

Name on Card: _____ Email: _____ Phone: _____

Grand Total: \$ _____

Please return contract to:

Home Builders Association of Fargo-Moorhead | 1802 32nd Ave. S., Fargo, ND 58103 | spencer@hbafm.com

2022 ADVERTISING OPPORTUNITIES *(highlight text or fill in bubble)*

Permits Plus

- ☐ Business Card \$495
- ☐ 1/4 Page \$850
- ☐ 1/2 Page \$1,275

Online Member Directory

- ☐ Website link only \$35
- ☐ Enhanced listing (includes website link) \$260
- ☐ Business Categories \$42 each

Home & Garden Show Website

- ☐ 1,000px X 1,000px \$300

HBA Website Ad

- ☐ 400px X 400px (interior) \$940
- ☐ 90px X 728px (home) \$1,550

HBA Email Ad

- ☐ 580px X 72px (middle) \$25
- ☐ 334px X 195px (top) \$40

Parade of Homes & Fall Lineup Magazines

- ☐ Magazine 1/4 Page \$690
- ☐ Magazine 1/2 Page \$1,050
- ☐ Magazine Full Page \$1,675
- ☐ Magazine Inside Front Cover \$2,100
- ☐ Magazine Inside Back Cover \$2,100
- ☐ Magazine Page 1 (full page) \$2,100
- ☐ Magazine Back Cover \$2,450
- ☐ Magazine 2-Page Spread \$2,750
- ☐ Printed Map Full Page \$1,500
- ☐ Printed Map 2-Page Spread \$1,700
- ☐ Website Side Ad \$1,000 (380 x 480)
- ☐ Website Tile Ad \$1,000 (400 x 340)
- ☐ Website Wide Ad \$1,500 (1090 x 175)

Select One:

- ☐ Spring Parade of Homes
- ☐ Fall Lineup
- ☐ Both Events

2022 EVENT SPONSORSHIP OPPORTUNITIES

Home & Garden Show

- ☐ Title \$10,000
- ☐ Parking \$8,000
- ☐ Presenting \$7,500
- ☐ Preferred \$4,000
- ☐ Choice \$2,500
- ☐ Workshop \$1,500
- ☐ Show Guide \$1,500
- ☐ Supporting \$900
- ☐ Exhibitor Lounge \$900
- ☐ Kid's Corner \$750
- ☐ Exhibitor Beverage \$500

Spring Parade of Homes

- ~~☐ Title \$7,500 ---Sold~~
- ☐ Presenting \$4,000
- ☐ Preferred \$2,500
- ☐ Choice \$900
- ☐ Vehicle \$350 per driveway

Fall Lineup

- ~~☐ Title \$5,000 ---Sold~~
- ☐ Presenting \$2,500
- ☐ Preferred \$1,500
- ☐ Choice \$900
- ☐ Vehicle \$350 per driveway

Golf Outings

- ~~☐ Tournament \$4,000 Sold~~
- ~~☐ Eagle \$2,500 ---Sold~~
- ☐ Birdie \$2,000
- ~~☐ Beer Keg \$2,000 ---Sold~~
- ☐ Lunch \$1,500
- ☐ Dinner \$1,500
- ☐ Photo Cart \$1,500
- ☐ Registration \$1,200
- ~~☐ Snack Cart \$900 Sold~~
- ~~☐ Dessert \$650 Sold out~~
- ☐ Golf Hole \$500

New Year Celebration

- ☐ Title \$1,500
- ☐ Drink Ticket \$1,000
- ☐ Presenting \$900
- ☐ Dessert \$650
- ☐ Preferred \$600

Remodelers Council Picnic

- ~~☐ Title \$750 ---Sold~~

Parade Celebration

- ☐ Title \$1,500
- ☐ Drink Ticket \$1,000
- ☐ Presenting \$900
- ☐ Dessert \$650
- ☐ Preferred \$600

High Noon Shootout

- ~~☐ Title \$1,500 ---Sold~~
- ~~☐ Presenting \$900 ---Sold~~
- ☐ Student Chapter \$500
- ~~☐ Prize \$450 ---Sold~~

HBA Happy Hour

- ~~☐ Host \$4,000 ---Sold~~
- ☐ Drink Ticket \$1,000
- ☐ Water \$100

Casino Royale

- ☐ Title \$2,000
- ☐ Drink Ticket \$1,000
- ☐ Presenting \$900
- ☐ Dessert \$650
- ☐ Prize \$500
- ☐ Red Carpet \$300
- ☐ Blackjack \$200
- ☐ Roulette \$200
- ☐ Poker \$200
- ☐ Bingo \$200

Networking Night

- ☐ Host \$500

Building Industry Connect

- ~~☐ Series Sponsor Sold~~
- ☐ \$1,500

Education

- ☐ MN Contractors \$1,320
- ☐ MN Power Limited \$400
- ☐ Breakfast/Lunch Session \$350

Herdina Construction Trades Camp

- ~~☐ Contractors Lunch Sold~~
- ☐ \$400
- ☐ Tool Box \$250
- ☐ Event Partner \$200
- ☐ Adopt-A-Student \$100

Health Tech & Trades

Career Expo

- ☐ Platinum \$1,500
- ☐ Gold \$1,000
- ☐ Silver \$500
- ☐ Bronze \$250

Very Invested Partner

- ☐ Silver \$5,000
- ☐ Gold \$10,000
- ☐ Platinum \$20,000
- ☐ Diamond \$35,000
- ☐ Legacy \$50,000