

Phone:

Hello! My name is ____ and I am a member of the _____ Committee/Board. I'm calling to let you know that for giving hearts day, the Building Industry Association has teamed up with the Fargo-Moorhead Area Association of Realtors to see how much we can join together and raise for Home Builders Care of F-M Foundation for the 2025 event on February 13.

We invite you to donate. If you'd like to give THIS year, in 2024, you can either

1. Write a Check: Home Builders Care of F-M Foundation. Write Giving Hearts Day in the memo line.
2. Give Online: Venmo @HBCFM.

After Jan. 13, the giving hearts day website will be open for early giving. Just navigate to the site and search for the Home Builders Care page.

All proceeds go to Home Builders Care Foundation.

Thank you so much for considering supporting Home Builders Care. We are truly your charity that provides scholarships for students going into the trades and doing good in the community through local housing projects.

If a larger company: consider asking the owner/president/CEO to donate and match the donations their employees make.

Email:

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After Jan. 13, the giving hearts day website will be open for early giving. Just navigate to the site and search for the Home Builders Care page. Here is a direct link: <https://app.givingheartsday.org/#/charity/1479>

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Additional points about Home Builders Care:

- Info and updates at www.hbcfm.com
- Home Builders Care of F-M Foundation is the charitable arm of the Building Industry Association of the RRV.
 - Home Builders Care of Fargo-Moorhead Foundation impacts our community through building projects, empowering students and shaping the future workforce.
 - Foundation has been in existence for 31 years
 - Awarded over **\$409,000** in scholarship dollars since 1995
 - Supported nearly **362** students through scholarships
 - Made donations to area organizations and community projects of over **\$566,000**
- Home Builders Care is focused on workforce development more than ever
 - Programs/activities:
 - Supports the Career Innovation Center by the North Dakota State College of Science being proposed for construction in coming years.
 - We raised OVER \$1 MILLION for that effort
 - Supports the Herdina Construction Trades Camp, a two-week construction camp for students ages 15-21.
 - Have scholarships available every fall for post-secondary students who are pursuing a degree in construction.
 - Have scholarships available annually for high school students interested in attending construction-related programs at M State or NDSCS.
 - Support student chapters at NDSU, NDSCS, MSUM and M State.
 - Student chapters provide industry support to the students and allow them to make connections before graduating
 - Supports the Health Tech & Trades Career Expo which is a hands-on expo for area ninth graders to explore a variety of careers that only need a two-year degree.
 - Efforts to portray construction careers as lucrative and rewarding
 - Many trades are in high demand
 - Salaries are lucrative
 - Not all students/people are meant for a desk job but have an aptitude for working with their hands.
 - Trying to turn the tide on the perception from parents and educators that all students/children should attend a four-year college, and promoting the two-year technical schools and their programs
 - Trades are rewarding to many because they can visually see the fruits of their labor. Also, home builders and remodelers, and related trades, and helping people with their “dreams.”
- Community service projects include:
 - Organizing volunteers to go into Boys & Girls Clubs of the RRV and build bird feeders with students
 - Homes For Our Troops to build a house in Moorhead for Army Master Sergeant Eric Marts who lost his eyesight while serving in the Middle East.
 - Supporting organizations like Dakota Boys & Girls Ranch, Rebuilding Together of Fargo-Moorhead Area, Inc. and Lake Agassiz Habitat for Humanity
 - Building handicap accessible ramps in the community