

Parade Celebration

The Spring Parade of Homes takes a lot of work by a lot of members in our industry. We want to celebrate the successful Spring Parade of Homes with a fun event for all members. Enjoy good food, good friends and highlights from the Spring Parade of Homes entries.

Parade Celebration

June 2, 2022

Rose Creek Golf Club

Title

\$1,500 (Exclusive)

- Opportunity to provide a door prize
- Opportunity to hand out marketing materials
- Company Logo:
 - › On event invitation
 - › Event webpage
 - › Select signage at the event
 - › Select communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › During presentation
- Electronic attendee follow-up list
- Complimentary event tickets (2 total)
- Dedicated social media post

Drink Ticket

\$1,000 (Exclusive)

- Complimentary drink tickets to hand out to attendees at event
- Opportunity to place signage near bar
- Company Logo:
 - › On drink tickets
 - › On bar signage
 - › Event webpage
 - › Select electronic and printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › During presentation

Presenting

\$900 (2 Available)

- Company Logo:
 - › On event invitation
 - › Event webpage
 - › Select electronic and printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › During presentation

Dessert

\$650 (2 Available)

- Opportunity to place signage near dessert station
- Opportunity to deliver desserts
- Company Logo:
 - › Event webpage
 - › Select electronic and printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › During presentation

Preferred

\$600 (2 Available)

- Company Logo:
 - › Event webpage
 - › Select electronic and printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › During presentation

2022 HBA of F-M

ADVERTISING & SPONSORSHIP CONTRACT

The undersigned hereby makes application for advertising space and/or event sponsorships indicated on this contract published by the Home Builders Association of Fargo-Moorhead. I understand that this contract is non-cancelable and payment is due as indicated on this contract for the advertising and sponsorship options selected.

- Company acknowledges that the HBA of F-M is not guaranteeing or warranting that the company will experience an increase in sales due to the sponsorship/advertisement.
- Company ultimately acknowledges that all decisions regarding media buys, layout and designs of print, video and audio promotion will remain with the HBA of F-M.
- The HBA of F-M reserve the right to sell additional sponsorships/advertisements or to change the dollar amount of other levels or ad sizes.
- Company will provide the appropriate materials to fulfill sponsor benefits prior to necessary deadlines.

Company: _____

Contact (first and last): _____ Ad Agency (if applicable): _____

Phone: _____ Email: _____ Website: _____

Contact Signature: _____ Date: _____

HBA of F-M Staff Signature: _____ Date: _____

PAYMENT

*If you are sponsoring the Herdina Construction Trades Camp please make checks payable to Home Builders Care of F-M Foundation.

If paying with credit card, the card will be charged in separate transactions.

- ☐ Check enclosed to Home Builders Association of Fargo-Moorhead
- ☐ Check enclosed to Home Builders Care of Fargo-Moorhead Foundation
- ☐ Please use my credit card (circle one): Visa/Mastercard/American Express/Discover

Credit Card #: _____ Exp. Date: _____ CVV Code: _____

Billing Address: _____ City, State, Zip: _____

Name on Card: _____ Email: _____ Phone: _____

Grand Total: \$ _____

Please return contract to:

Home Builders Association of Fargo-Moorhead | 1802 32nd Ave. S., Fargo, ND 58103 | spencer@hbafm.com