

Red River Valley Home & Garden Show

Each year, the HBA of F-M hosts the largest building trade showcase in the region – the Red River Valley Home & Garden Show. Held at the Fargodome, the show is the premier way for local building experts to showcase their products and services to thousands of consumers. Allowing them to find ideas and inspiration for home remodeling, landscaping, building and more.

CUSTOM SPONSORSHIPS AVAILABLE. EXAMPLES INCLUDE VEHICLE, BEER GARDEN, ETC.

7,000 ATTENDEES, 300+ EXHIBITORS

Information taken from averages over five years.



**FEBRUARY 23-25, 2024
FARGODOME**

TITLE

\$10,500 (Exclusive)

- 700 sq. ft. of exhibit space
- Opportunity to host a workshop
- 30-second ad in workshop area
- Company Logo:
 - › Select TV advertising
 - › Select static and digital billboards
 - › On the cover of the official Show Guide
 - › Event posters
 - › Jumbotrons and TVs at Fargodome
 - › Event webpage
 - › Select printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › Media kits
 - › Select radio advertising
- Dedicated social media post
- 1 page advertorial in Show Guide
- Complimentary admission tickets (50 total)

PARKING

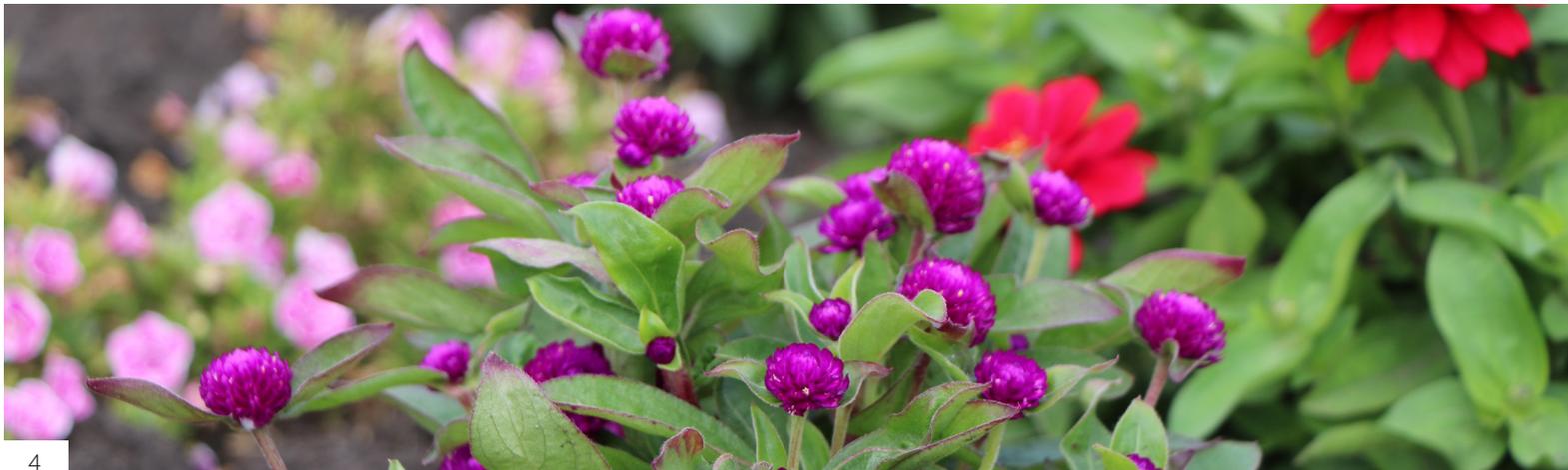
\$8,000 (3 Available)

- Company vehicle on display in lobby
- 30-second ad in workshop area
- Company Logo:
 - › In official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Event webpage
 - › Select printed signage at event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › In one version of TV ad
 - › In one version of radio ad
 - › Select social media promoting the event
- Dedicated social media post

PRESENTING

\$7,500 (Exclusive)

- 400 sq. ft. of exhibit space
- 30-second ad in workshop area
- Company Logo:
 - › In the official Show Guide
 - › Event posters
 - › Jumbotrons and TVs at Fargodome
 - › Event webpage
 - › Select printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › Media kits
- Dedicated social media post
- Complimentary admission tickets (30 total)



RRV HOME & GARDEN SHOW SPONSORSHIPS CONTINUED

PREFERRED

\$4,500 (Exclusive)

- 100 sq. ft. of exhibit space
- Company Logo:
 - › In the official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Event webpage
 - › Select printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Select social media promoting the event
 - › Media kits
- Complimentary admission tickets (20 total)

KIDS AREA

\$2,000 (2 Available)

- Company Logo:
 - › In the official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Select printed signage at the event
- Company Recognition:
 - › Event webpage
 - › Select electronic and printed communications regarding the event
 - › Media kits
- Complimentary admission tickets (10 total)

SUPPORTING

\$1,000 (3 Available)

- Company Logo:
 - › In the official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Select printed signage at the event
- Company Recognition:
 - › Event webpage
 - › Select electronic and printed communications regarding the event
 - › Media kits
- Complimentary admission tickets (10 total)

CHOICE

\$2,500 (2 Available)

- Company Logo:
 - › In the official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Select printed signage at the event
 - › Select electronic and printed communications regarding the event
- Company Recognition:
 - › Event webpage
 - › Select social media promoting the event
 - › Media kits
- Complimentary admission tickets (20 total)

EXHIBITOR RECEPTION

\$2,000 (2 Available)

- Opportunity to introduce entertainment at reception
- Company Logo:
 - › Daily exhibitor flyers
 - › On entertainment stage
 - › Select printed signage in beer garden during reception
- Company Recognition:
 - › Select electronic and printed communications regarding the event
- Complimentary admission tickets (10 total)

EXHIBITOR LOUNGE

\$1,000 (3 Available)

- Option to provide promotional items to all exhibitors in Exhibitor Lounge and all exhibits.
- Company Logo
 - › Daily exhibitor flyers
- Company Recognition:
 - › Select electronic and printed communications regarding the event
- Complimentary admission tickets (10 total)

WORKSHOP

\$2,000 (2 Available)

- 30-second ad in workshop area
- Company Logo:
 - › Select printed signage at the event
- Company Recognition:
 - › Event webpage
 - › In the official Show Guide
 - › Jumbotrons and TVs at Fargodome
 - › Select social media promoting the event
 - › Select electronic and printed communications regarding the event
 - › Media Kits
- Complimentary admission tickets (10 total)

SHOW GUIDE

\$1,500 (Exclusive)

- Company Logo:
 - › On the cover of the official Show Guide
- Company Recognition:
 - › Event webpage
 - › Select electronic and printed communications regarding the event
 - › Media kits
- Complimentary admission tickets (10 total)

EXHIBITOR BEVERAGE

\$500 (Exclusive)

- Name printed on water bottles distributed to all exhibitors in Exhibitor Lounge and all booths. (Sponsor company provides the water bottles. Approx. 600)
- Company Logo
 - › Daily exhibitor flyers
- Company Recognition:
 - › Select electronic and printed communications regarding the event
- Complimentary admission tickets (10 total)